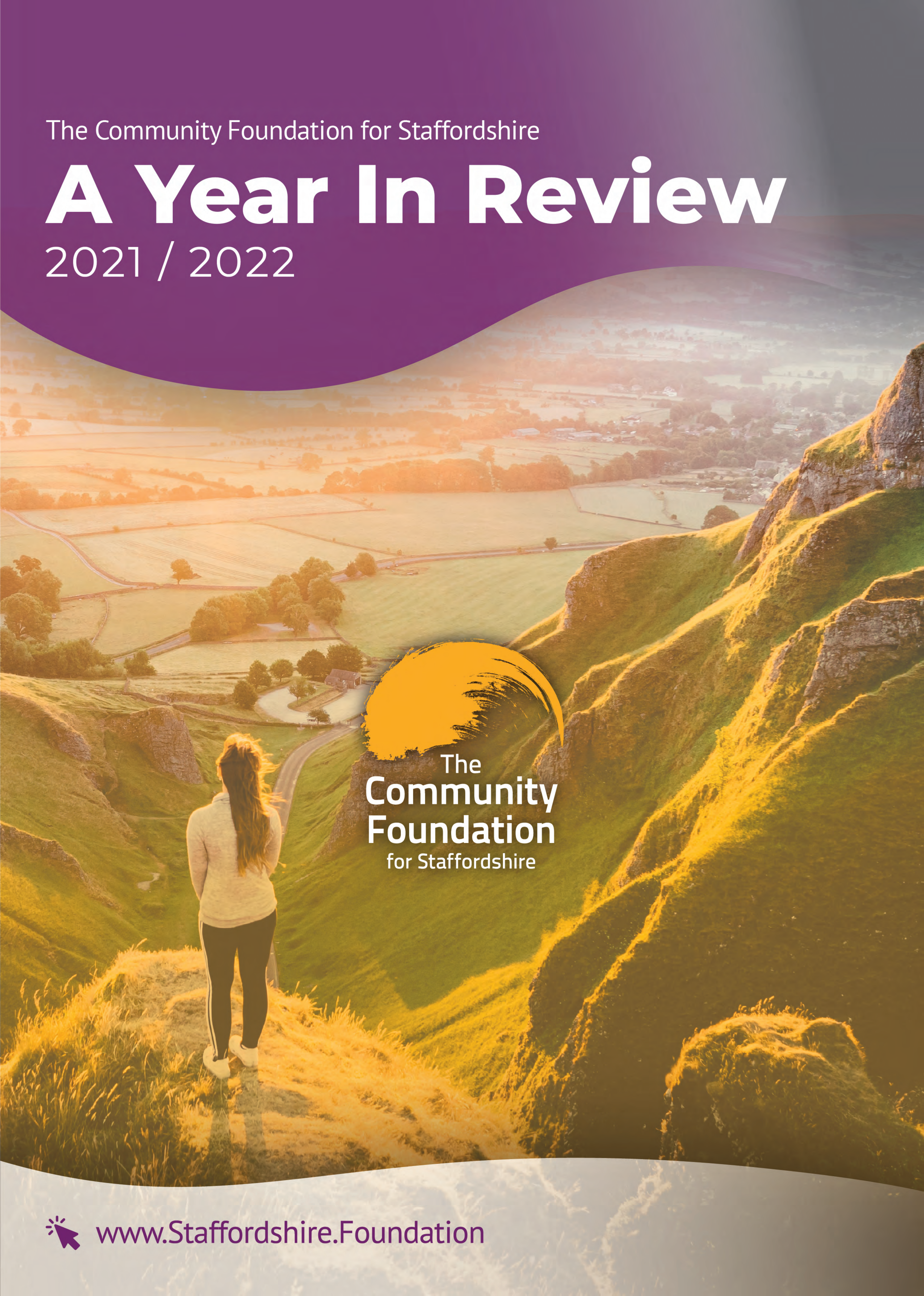


The Community Foundation for Staffordshire

A Year In Review

2021 / 2022



The
**Community
Foundation**
for Staffordshire



www.Staffordshire.Foundation



Steve Adams

Chief Executive

Welcome to our year in review,
covering the period from April 2021
up until March 2022.

Following last year and the work on the covid recovery schemes, we were a little unsure on how this year would play out, and how quickly things would bounce back. We thought that things might be a little slower than usual – how wrong we were.

Although our overall grant-giving was down on last year, mainly due to lack of covid relief funds, it was still up on our average, and every other year, and represents the tenth year in a row that we have increased our grant-giving year on year. There is good and bad to take from that. Good in that we are responding to more need than ever before, and helping to ensure that the VCSE sector in Staffordshire has the support that it needs, but bad that we need to offer so much support. Some organisations did find it difficult to get back on track following covid, but seem to be getting a hold on things now. That is testament to the fantastic work and resilience in our local voluntary sector.

We thought our endowment building would also take a hit, but again, it surpassed our expectations. We took on a few new endowment funds, with values between £100,000 and what will eventually be the low millions, and that will help us to plan for the future and ensure that we can continue to

support our local voluntary sector. Our reputation has been enhanced due to our response to the covid pandemic and our grant-giving, and people are recognising that should they want to support their local community then there is no one better placed to help them than The Community Foundation. They know through our emergency appeal funds that we can respond quickly, and get funding to where it is needed most, and where it will have the biggest impact.

Following a hiatus last year we relaunched our Best Kept Village and Community Competition, with many areas eager to enter to showcase the work they have undertaken over the last two year. More about that later in the booklet. We launched a few new partnership initiatives too, including the highly successful Donate IT scheme for Staffordshire and Stoke on Trent, working with Staffordshire County Council and Stoke on Trent City Council respectively. The scheme to refurbish old laptops and tablets so that they can be provided to those who don't have regular internet access has been more successful than we thought it would, and it has so far helped hundreds of people stay connected in what is an increasingly digital age.

We are continuing to operate on a hybrid model, with people working at home and in the office. The office is open and staffed every day, but by combining with homeworking it allows our team to make the most of the work-life balance, and to get the best of both worlds. Productivity has also increased, which is good for the foundation and

testament to the hard work and commitment of our team.

To close this introduction, I'd like to take the time to thank everyone who has helped and supported us on our journey this year. The fantastic team at The Foundation – we were pleased to welcome another new member of the team – Yasmin Hargrove, who has fitted in fantastically well and it seems like she's always been here now. There is a lot of work that goes on behind the scenes, and I'm fortunate to work with some fantastic people, who view their role as more than a job. They care about our communities and our residents, and genuinely want to help them to succeed and thrive. It is that commitment that allows The Community Foundation to grow, and so I sincerely thank them all. Our President, Ian Dudson, HM Lord Lieutenant of Staffordshire and our trustees, who are always there on hand when support is needed, and offer suggestions as to new ways to help people that they may be in contact with. All the members of our sub-committees, who are drawn from the communities we serve, to help us make decisions on our direction and the support that we need to be offering to help people. All of our donors, to the endowment fund, to our grants funds, and in response to our emergency appeals – we really couldn't do what we do if we didn't have your commitment and support. Your donations and efforts across the county really do improve the lives of local people, and we would all be poorer without your involvement.

With increased grant-giving and a higher value endowment fund, as well as lots of new projects in the pipeline, there come increased

challenges. With our new expanded team in place, and with the support of our donors and trustees, I have no doubt that we can meet those challenges head-on, providing more in-depth and vital local support to our local communities than ever before.



“

The Foundation's grant awarded via the We Love Lichfield Fund enabled Liberty and Open Theatre to hold five half-day training skill share and practical collaborative sessions. Thank you for making the application process straightforward and for investing back into the young people and project in our area. This grant has had a massive impact on the training and skills of young people with additional needs in our community.

-

Liberty Jamboree, We Love Lichfield Fund, 2021.

“

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We delivered a mental health and well-being project, giving focus alongside a greater understanding of all of the mental health issues and the challenges we have all faced throughout the pandemic and ongoing. The offer of a return to some kind of structure, providing an outlet for people with these kinds of issues was of so much benefit. This has proved so beneficial, and this grant has helped us have a huge impact to local individuals and the wider community.

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Cerebral Palsy Mid Staffordshire, Stafford Together, 2021.

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Staffordshire

The Creative County

Bordered by the Black Country in the south and the Peak District in the north-east, Staffordshire is **home to 1,280,195 people**. It covers 1084 square miles and is probably **best known for its former industrial heritage, with mining, steel and pottery** the principal industries, but it also has **154 miles of canals, 7 National Trust sites, and 4 National Nature Reserves**.

Ethnicity

White 94.1%
Asian 3.6%
Black 0.8%
Other 1.5%

22%



People in Staffordshire
without a passport

£ 31,144k

Staffordshire Average salary
NatAvg £37,350k

42Yrs

Average Age of Residents
NatAvg 40.3Yrs

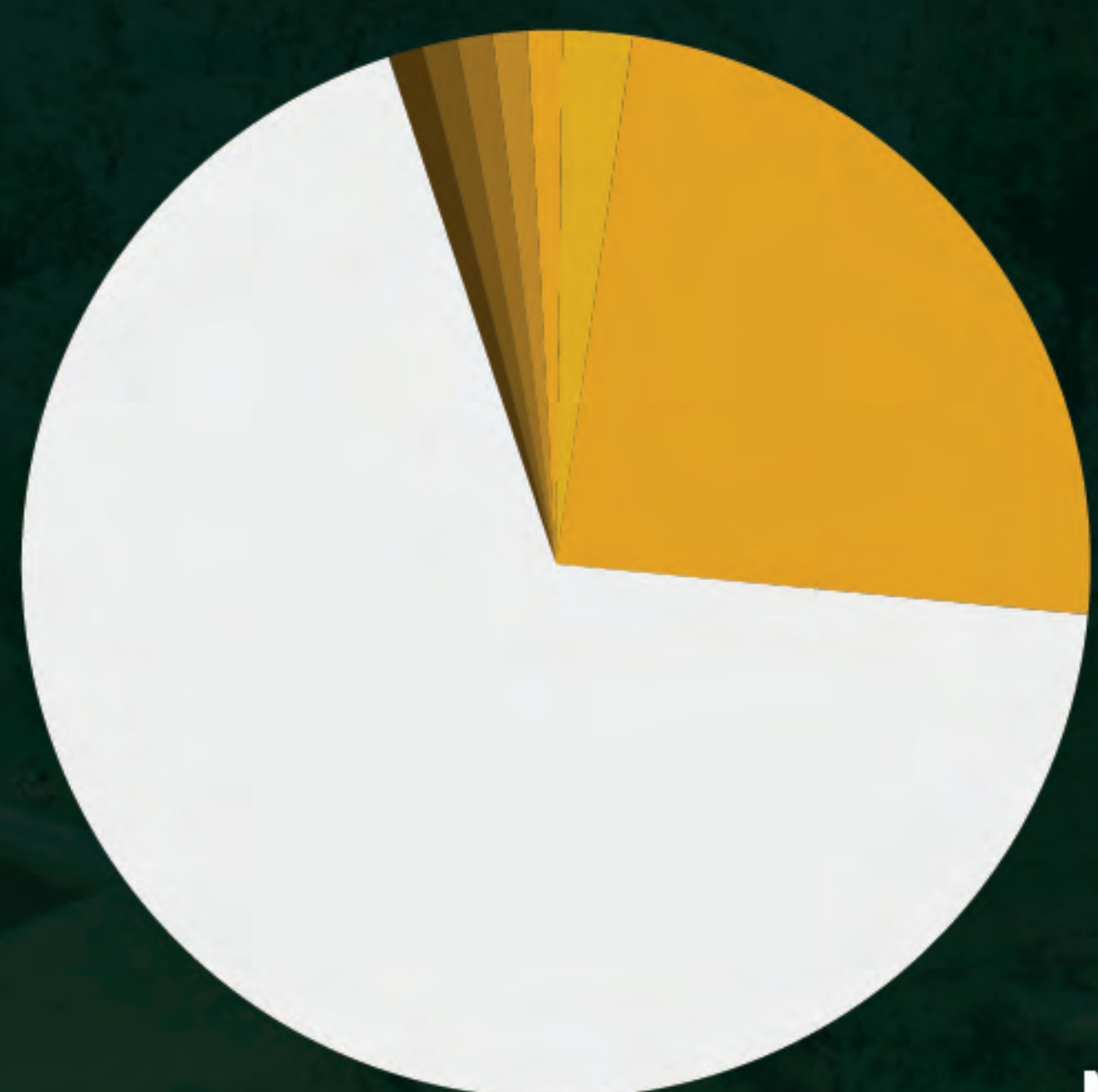


Young People - 21.2%
NatAvg 21.3%



Older People - 22%
NatAvg 19%

Religion



Christian 65%
Muslim 2%
Hindu <1%
Sikh <1%
Jewish <1%
Buddhist <1%
Other <1%
No Religion 28%

4.1%

Unemployment
NatAvg 4.1% (Dec 2021)



81Yrs

Life Expectancy In
Staffordshire

20%



Of people in Staffordshire
live in rural areas

Who We Are

About The Community Foundation

The Community Foundation manages many different types of funds, with the aim of providing a sustainable source of funding to organisations and individuals across the county.

Different types of fund are suitable for different methods of giving, some are designed for immediate grant giving, and some to generate growth.

1 Permanent Endowment Fund

A permanent endowment fund has a capital sum which is 'locked in', meaning it cannot be spent. Instead the fund is invested, and the returns and dividends generated are used to award grants. This type of fund generates more as time goes on, and so is very good for long-term sustainability.

2 Long-Term Endowment Fund

Long-term endowment funds work in a similar way to a permanent endowment fund, but have a fixed time horizon, usually of more than 10 years, but less than 25 years. The capital sum that is invested can be spent at the end of the period.

3 Expendable Endowment Fund

An expendable endowment has a sum of money invested within our endowment fund, but is designed to be spent over a fixed time period, perhaps five years as an example. The fund is spent equally each year, but accrues income from the investment, allowing more funding to be awarded than was originally invested.

4 Held Fund

A held fund is invested in a similar way to our other endowments, but is designed to benefit specific named organisations. The aims of the beneficiaries must still be charitable. A Held Fund could also be where we manage the administration of a charity and handle the investment, but it does not 'belong' to The Community Foundation.

5 Flowthrough Fund

A set amount of money is donated to The Community Foundation but is not invested. It is awarded as grants over a pre-agreed timescale, and usually to a pre-agreed remit, and so is very good for short-term giving where people want their impact to be more immediate.



Being A Thoughtful Funder

The Community Foundation is probably most well-known for our grant giving, awarding more than £1.5 million per year to help support causes across Staffordshire.

Our grant-giving is drawn from many different sources—some from government provided funding, which is distributed through community foundations due to our local insight, knowledge and connections; some from local authorities, who work with us due to our reach, connections and our way of providing a high quality grant giving service that is cost effective; national and regional charities, who want to reach local people; and through our endowment fund, which is made up from donations and funds from businesses and local individuals that want to give something back.

Many of these funds are highly specialised, and they all have their own criteria and terms and conditions, but in all cases we help to bridge the gap between the needs of the funder, and the needs of the community.

In 2020 The Community Foundation grant guidelines and practices underwent a regular review. We do this to ensure that we stay relevant, and that we are meeting the needs of the community. Our policies and procedures were changed to ensure that we were seen as a ‘thoughtful funder’, and we have signed up to the eight commitments through IVAR of open and trusting grant-making.

- 1. We will not waste applicants’ time. We will explain our priorities clearly and be open and transparent about requirements
- 2. We will only ask relevant questions and only collect information that is necessary.
- 3. We will accept our share of risk and be realistic about how much assurance grant applicants’ can provide
- 4. We will act with urgency, working at a pace that meets the needs of applicants, and make our decisions as quickly as possible
- 5. We will be open about our decisions, provide feedback, publish success rates and provide reasons for unsuccessful applications
- 6. We will enable grantees to respond to changing needs by giving unrestricted funding where possible, and making any restricted funding as flexible as possible
- 7. We will be clear about our relationship from the start, being realistic about time commitments to ensure our contact is positive and purposeful
- 8. We will use light-touch reporting where possible ensuring that our formal reporting requirements are well understood, proportionate to the amount of funding awarded and meaningful

Initiatives

Revitalising Trusts

Many people know of the work of The Community Foundation through our grants programmes, and through our efforts to encourage local philanthropy and sustainable giving, but unlocking assets of other trusts and charities is just as important.

Revitalising Trusts is a partnership between the Charity Commission and The Community Foundation's national membership body, UKCF, and by extension community foundations across the country.

It seeks to help and support those trusts and charities that may be facing difficulties in their operations by facilitating a transfer of management to The Community Foundation. Existing trustees can still remain involved, but the bulk of the burden of work will pass to The Community Foundation.

**The Charity
Commission
Statement says:**



CHARITY COMMISSION
FOR ENGLAND AND WALES

The Charity Commission acknowledges that community foundations have a reputation for the effective management of charitable funds in order to maximise their impact at local level.

The Charity Commission and community foundations have worked closely in recent years to ensure that trustees seeking to revitalise moribund (dormant) or ineffective trust funds (and who are looking for effective ways of carrying on their good work in future years) can release their funds to a community foundation as part of their appraisal of options. The Charity Commission welcomes and supports this initiative and encourages all charities to ask themselves whether they should work with community foundations as an alternative to continuing, particularly if they agree with one or more of the following statements:

1. We find it difficult to identify beneficiaries.
2. We cannot spend the income of the charity.
3. We find ourselves providing money to the same people or groups every year.
4. We find it difficult to attract trustees.
5. We would like to be involved in how the money is spent but we do not want the legal responsibility of being a trustee.
6. The work of administering the charity and its investment is becoming onerous or disproportionate to the level of funding.

We wish that we knew more about local issues and opportunities and who else was funding what.

“

We're very grateful for the help and support of The Community Foundation. Without you we would have been unable to support as many people as we now do, and without your help I doubt we would be around now.

The Edward Malam Convalescent Fund - Trust transfer in 2009

”

The Community Foundation has worked with more than 20 local trusts and charities to help release their assets and increase their involvement in the local community. Altogether, more than £5 million has been brought back into use.

The smallest trust transfer was for £1890, whilst the largest was for more than £1.5 million. The size of the trust is less relevant than the commitment of the existing trustees to ensure that their impact is maximised, that they can make the biggest difference to the people that they wish to help, and that the local community continues to benefit from their efforts, and those of their forebearers for years to come.

A Case Study

J&O LLOYD FUND



In 2016, the J & O Lloyd Trust transferred their assets to The Community Foundation. It became a permanent endowment fund that distributes grants to organisations across East Staffordshire. The fund remit remained the same, but through investment it enabled the fund to grow at a sustainable rate, whilst distributing grants to organisations and individuals.

The fund was worth £1.2m at the time of transfer, but is now worth £1.5m, and in addition has awarded more than £325,000 to local causes.



If you would like to learn more about how a trust could be transferred to The Community Foundation, so that you can increase your local impact, please call us on
01785 339540



Initiatives

Best Kept Village Community Competition

In 2021 BKVC was held virtually for the first time since it began in 1956 in due to the Covid-19 pandemic. Despite the circumstances, many communities across the county were keen to get involved and share their stories.

Traditionally the competition has involved several rounds of judging where volunteers travel to the various communities across Staffordshire to judge their efforts in the competition. However, as this was not possible for 2021, the decision was made to hold the competition as a virtual event, where participating communities could create their own 'portfolio' of events and activities happening where they live. Inviting communities to enter via the new website we welcomed a good number of entries with a prominent focus on the community spirit during covid. It was wonderful to see just what an impressive county Staffordshire is and how communities across the districts came together. The calibre of entries for 2021 was high and everyone that participated should be congratulated.

entry received an engraved glass trophy, a framed certificate, and a tree to plant as part of the Queen's Green Canopy, an initiative launched to celebrate the Queen's Platinum Jubilee.

The competition could not have taken place without the support of Richard Winterton Auctioneers, the competition's countywide sponsor, and to CPRE, (Campaign to Protect Rural England), for their sponsorship and continued support in 2021.

The winners of BKVC 2021 are:

Although the competition took place virtually awards were presented in person. Each winning





**Doing
Our
Bit**

Donate IT

Initiatives

Donate IT Staffordshire

Since 2020 The Community Foundation has worked in partnership with Staffordshire County Council and Stoke on Trent City Council on IT recycling schemes.

Being digitally connected is vital in today's world for education, career applications, healthcare, shopping and many aspects of our lives. Being connected also serves to reduce the risk of social isolation and loneliness.

Thanks to supporters who donated their unwanted IT equipment, The Community Foundation is able to tackle digital exclusion in Staffordshire. Any equipment donated is cleaned, the data wiped, and reset to factory settings by First Class Technology, who have provided their services free of charge.

Donate IT Stoke

Life is becoming increasingly digital, and many services need to be accessed online. The digital world has also become increasingly important in the fight against loneliness and isolation, but there are still many people in our community that do not have digital access.

Working in partnership with Vast and Stoke on Trent City Council, The Community Foundation is delivering a digital equipment recycling scheme to ensure that the most vulnerable members of the community can get connected.

The Community Foundation

Our Partnerships



UKCF

The Community Foundation is a member of UK Community Foundations, (UKCF), a national membership that secures national grant funding to be distributed through local community foundations, and offers national representation for the support of empowered local communities.



The Living Wage

The Community Foundation is a Living Wage employer, and a Living Wage Funder, which means that not only are staff and contractors paid at least the Living Wage rate, but that any grants awarded to other organisations allow for their staff to be paid at least the Living Wage rate. The Community Foundation is also a member of the Living Wage Funder's Committee.



Clinical Commissioning Group

Clinical Commissioning Group Local Equality Advisory Forum

The Community Foundation is a member of the CCG LEAF group, which aims to ensure services provided by the CCG are appropriate for, and accessible to, all communities across Staffordshire.



High Sheriff

Continuing our work with successive High Sheriffs The Community Foundation was honoured to work with Jamie Friend, High Sheriff for Staffordshire 2021/22, on both his walk raising funds for the voluntary sector, and making the High Sheriff Awards 2021.



Donate IT Stoke

The Community Foundation partnered with Vast and Stoke on Trent City Council to take IT equipment that was no longer needed and to recycle and refurbish it so that it could be distributed to those people that did not have access to suitable equipment for work or education.



Staffordshire County Council Donate IT

In Spring 2021 The Community Foundation began working with Staffordshire County Council to take IT equipment that was no longer needed, and to recycle and refurbish it so that it could be distributed to those people that did not have access to suitable equipment for work or education.

The Community Foundation works in partnership with many organisations, to help bring greater benefit to the community than one organisation alone could.



Surviving Winter

Surviving Winter is a scheme managed by community foundations across the UK, and raises funds to help people in our communities who may suffer disproportionately through the colder months, particularly due to heating costs, loneliness or isolation. More than £350,000 was awarded to Staffordshire residents through the scheme.



Staffordshire County Council - Winter Warmth

The Community Foundation worked in partnership with Staffordshire County Council, Warm Homes Staffordshire and Beat The Cold to assist people with heating costs during the winter months. Nearly £1m was awarded through the scheme.



Stoke On Trent City Council - Household Support Fund

The Household Support Fund offered support to low income households who were struggling with heating costs. More than £50,000 was awarded to support households across Stoke on Trent.



Staffordshire Commissioner

The Community Foundation delivered the People Power scheme on behalf of the Staffordshire Commissioner for Police, Fire and Crime. The scheme supported local communities to empower them to make a difference to their local community safety.



Lichfield District Council

The relationship between The Community Foundation and Lichfield District Council continued in 2020/21 with the delivery of the Small Grants to community organisations based in Lichfield.



Stafford Borough Council

The relationship between The Community Foundation and Stafford Borough Council continued in 2020/21 with the delivery of the Small Grants to community organisations based in Stafford, and the addition of a new scheme focused on sports and physical activity.

EME Response

Surviving Winter



The Community Foundation has many pre-existing connections throughout the county, which means that should an emergency arise, mobilisation can be almost instant.

This is vital to ensure that the support needed by communities is delivered quickly, efficiently and effectively, but also to ensure that people or businesses who wish to support their communities have a 'go to' organisation that can help them to deliver.

Surviving Winter is a campaign run by community foundations across the UK to help to combat fuel poverty, loneliness, isolation, and holiday hunger. The programme raises money to help vulnerable people to stay warm and well over winter.

The Covid-19 pandemic and cost of living crisis have exacerbated the problems that many people face every year in winter. With the cost of living and energy prices rising rapidly, many homes across the UK are struggling to keep warm and well over the winter months.

In winter many people, particularly older people, can become more isolated than usual, spending more time in their homes. They are less likely to travel, even for shopping and medical appointments, and less likely to interact with other people. This only serves to worsen existing issues and causes many vulnerable people to feel excluded from society.

Holiday hunger has also become more pronounced, and across the UK an estimated 8.4 million people will struggle to get enough food to eat. This can affect working households and those on low or fluctuating incomes.



There are still many people that experience fuel poverty that have to make a daily decision about whether they will eat that day or use their heating. This is not limited to one section of society, and can affect older people, children, and families. Many people may seem to be doing ok on the surface, but behind closed doors it is a different story.

Towards the end of 2021 The Community Foundation started to work with Staffordshire County Council and Stoke on Trent City Council to administer their Winter Warmth schemes. Support was provided to households that were faced with a 'heat or eat' decision. The scheme made payments directly to energy providers on behalf of people that needed support with their fuel costs. Nearly £1m was awarded through the scheme.

EME Response

Covid-19 Pandemic

The Covid-19 pandemic has seriously impacted our communities across Staffordshire with many people facing isolation and losing access to vital support services.

Alongside the increased isolation in our communities, many people were facing serious financial issues due to the effects on the UK economy as the pandemic worsened. Staffordshire saw a dramatic increase in the number of people facing unemployment and relying on food banks for basic necessities.

The Community Foundation was at the forefront of the charitable giving response in Staffordshire. During the last financial year, we awarded over 200 grants, amounting to £776,005 worth of funding, to support our communities during the Covid pandemic. Grants were awarded to help relieve the pressure on local residents. This funding supported local grassroots organisations that were working to support vulnerable people. Many long-established organisations were able to adapt their services in response to the local needs of their communities, and a staggering number of brand-new organisations were formed as a direct result of the issues arising throughout the county.

At the beginning of the pandemic, an appeal was launched via JustGiving to solicit public donations, as well as working with existing donors to The Community Foundation, to raise funds for the county. Between April 2020 and March 2022 The Community Foundation distributed £1.8m to more than 550 organisations across the county.

£ 776,005

Worth of funding awarded, in over 200 grants, during the last financial year.

£ 1.8 Million

Raised and distributed to a total of 551 organisations in Staffordshire between April 2020 and March 2022

JustGiving™



EME Response

Afghan Refugee Appeal

Following the withdrawal of troops from Afghanistan in the summer of 2021, a humanitarian crisis rapidly developed as hundreds of thousands of Afghans sought to escape the country after the Taliban takeover.

Some of these evacuees and families were to be homed in Staffordshire, and in response to the crisis The Community Foundation launched an appeal via JustGiving on behalf of Staffordshire County Council. This appeal raised funds that would enable support to be given to these families, with the costs of essentials as they settle into their new homes. The appeal received widespread support with over £8000 raised in just a few weeks.



Shropshire Floods

In February 2022, Storm Eunice struck the UK and caused a record national power outage over a 24-hour period with 1.4 million homes affected. The county of

Shropshire was hit by severe flooding which caused damage to communities across the county.

Many people were evacuated from their homes and had to leave behind all of their belongings with thousands of people without power in some parts of the county. Even where people were able to return to their homes, the clean up operation took several months.

In response to the flooding, The Community Foundation launched a public appeal to raise funds that would enable us to provide financial assistance to those most affected by Storm Eunice. The money that was raised enabled us to distribute small grants that would help provide essentials whilst families were displaced from their homes.



EME Response

Blurton Flats Fire

In early April 2022, a fire broke out in a block of flats located in Blurton, Stoke-on-Trent.

One person tragically died in the fire whilst another ten residents had to be evacuated and were moved to temporary accommodation due to damage caused by the fire. These families had lost belongings and so The Community Foundation awarded grants towards the costs of meals and supplies. This response helped to alleviate some of the pressure on residents whilst they were waiting to safely return to their homes.



War In Ukraine

In February 2022 Russian forces invaded Ukraine. The invasion displaced millions of people who were desperate to flee the fighting across the country.

Families of all ages were doing all they could to move away from the front lines and many European nations declared their support by welcoming refugees over their borders. Just under 500 Ukrainian refugees have arrived in Staffordshire, who will be homed with local families. Many of those who are arriving do not have access to essential resources that form a part of daily life. This has made their resettlement evermore difficult due to the difficulty in finding jobs, accommodation, food and more.

The Community Foundation recognised the crisis taking place and pledged support for Ukrainians arriving in Staffordshire through various grants programmes.



Our Grants

Education, Employment & Work

According to the Staffordshire Observatory, the unemployment rate across the country was 4.3% in March 2022.

In Staffordshire the rate was 3.7% with 25,900 people claiming Job Seekers Allowance. Employment remains a core issue for The Community Foundation to tackle in order to better support our communities in finding new employment opportunities.

The Community Foundation has managed several different funds that are dedicated to supporting people who are looking for work, going into training, or continuing or restarting their education. The European Social Fund programme wrapped up as the scheme came to a close with nearly £1m having been awarded over the life of the programme. During 2021 The Community Foundation held two application rounds and awarded a further 54 grants.

A Case Study

The Heart of Tamworth



The Heart of Tamworth Community Project (HoT) was established in 2012 to help all members of the local community, but particularly those who are most disadvantaged, to realise their own strengths and to build a stronger and closer community. The key priority that this scheme addresses is the one of early intervention by providing young people from areas of challenging socio-economic profiles to get involved in positive activities. At a time when the economic situation was challenging, they recognised a need to empower young people by developing their skills and confidence so that they could make the most of employment, education and other opportunities available to them in the future.

They were awarded funding from the #iWill programme, to run a series of youth led community engagement projects. Young people recognised that hard to reach and vulnerable families needed support with food and summer

holiday activities and so led volunteer programmes to alleviate these issues. The young people benefitted from the experience because they felt they were responding positively at a time when people felt sad or helpless. They enjoyed being involved in something that made a difference. It also gave them more confidence.



Our Grants

Health & Wellbeing

Working to support local people with their Health & Wellbeing remains one of our core objectives in Staffordshire.

The Community Foundation has supported numerous people suffering from long-term illnesses, lack of access to doctors and medical care, substance misuse and addiction issues, and mental health problems, as well as helping to increase local residents participation in fitness, exercise or healthy living programmes.

Mental health issues in particular have increased significantly over the last two years, and The Community Foundation has managed several grants programmes that were designed to support organisations that were helping people with mental health related issues, in addition to leveraging support from several more general grants schemes.

A Case Study

The Friends of Hednesford Park

The Friends of Hednesford Park are a group of passionate volunteers that gained the Queens Award for Voluntary Service, in June 2020. They operate in the district of Cannock Chase and provide free support and activities to vulnerable members of the community. Activities take place on Hednesford Hills, an Area of Natural Beauty (AONB) and their activities provide meaningful positive experiences within the rest of the community with an aim to improve community inclusion and cohesion.

Following the pandemic, they understood that some people were in need of extra support to engage them back into the community effectively. They also recognise the high suicide rate in Cannock and work with Cannock Chase Mental Health network to promote their work and activities.

The group applied for a grant from the Southern Staffordshire Community Energy programme to deliver 6 environmental courses which will not only support their aim of community cohesion and supporting mental health, but would also highlights the importance of green space and their much loved parks.

The grant allowed them to deliver sessions which included traditional basket craft work using natural material harvested from the park, and bench making. They also offered educational tours of the AONB, offering information on the value of the environment and their green spaces.



Our Grants

Strong Communities

Strong Communities are essential if people across Staffordshire are to feel valued and involved.

There are many ways that the strength of communities can be determined, and it is not all about official statistics. Some communities are largely self-sufficient, with neighbours supporting one another to ensure that personal needs of the

most vulnerable are met.

Building the capacity and ability of local organisations to respond to the need in their own communities, helping them to have a direct effect on where they live, is a key part of the work of The Community Foundation. A large proportion of grants to organisations are focused on helping them to address the need in their local communities, and to help them strengthen community cohesion in their local area.

A Case Study

Nurture Community

Nurture Community are a Community Interest Company with a mission to create opportunities for all. They believe in living a fun, fulfilled, and rewarding life that can be enjoyed by the whole family; and create accessible events to help people engage with their community and achieve the wonderful balance of health, wealth and happiness. In 2021, they launched an art outreach project with a theme of 'Journeys' which aimed to highlight the impact of the pandemic in the community and with a focus on community recovery.

This project funded through the We Love Lichfield programme, acted as a catalyst to encourage confidence in group activities during the times of covid, where the restrictions were still present, but relaxing. The grant awarded enabled Nurture Community to expand their impact by creating and distributing art packs to a range of groups with mixed abilities and ages across the district of Lichfield. The art packs contained art materials (including upcycled and recycled materials) to create flowers which were then combined to create a community art display.



A local artist, Emma Cooper from Primrose Cottage Arts, volunteered to ensure the accessible art project could be followed by all the families involved by creating a video that talked through each step. Approximately 1350 flowers were used to create a “journey” inspired portable installation.

“

All the children throughout Rocklands were very engaged and interested in the activity. The teaching staff found the video very helpful to support the activity.

”

Our Grants

Environment

Climate change poses a major threat to our health as well as our planet. The environment is changing and this is causing direct and immediate consequences for our local population.

The Community Foundation is committed to reducing its carbon footprint and supporting communities across Staffordshire to improve their own environment and surroundings for the benefit of local people. Organisations are encouraged to incorporate the United Nations Sustainable Development Goals into their projects in order to spread the initiative across the county. Many grant giving schemes managed by The Community Foundation fund projects that are focused on environmental issues, tackling climate change locally and improving Staffordshire's future.



A Case Study

Nurture Community



Whittington and Fisherwick Environment Group (WFEG) is a group that engages with the community to both reduce the effects of climate change by reducing our carbon footprint and to enhance biodiversity to aid and support wildlife and counter the effects of climate change. According to the Staffordshire Wildlife Trusts 'State of Staffordshire's Wildlife Report,' less than half of our local wildlife sites are considered to be in appropriate conservation management. WFEG are doing their part to tackle this issue across their local area! They were awarded a grant from the Southern Staffordshire Community Energy programme for a community fruit tree planting project. In the local area, they have a BMX track which is used by local children on a regular basis. They wished to plant a variety of fruit trees around the track which, in years to come could be enjoyed by the local children using the track. They wished to involve the young people in the village in the project and asked them to plant the trees and monitor their growth and progression.

The project was a great success, and many children attended the planting, included a young 3-year-old girl who so excited to be planting a tree and the concept that one day she will be able to eat the produce.



Our Grants

Crime Prevention

According to statistics, Staffordshire was ranked 22 out of 53 counties with 25% of crime reported to be anti-social behaviour.

(Plumplot data, May 2021 to April 2022).

The Community Foundation aims to support crime prevention measures throughout Staffordshire's local communities via numerous grants programmes. These programmes seek to engage with people of all ages and backgrounds in an effort to reduce crime, and its effects, for the benefit of local residents.



A Case Study

St Thomas' & St Andrews Church

St Thomas' & St Andrew's Church, host a weekly youth club in Doxey, Stafford. Doxey is a rapidly growing area which has a higher-than-average level of social housing resulting in social isolation in young families and many single parent households. Doxey as an area is also relatively isolated from other parts of Stafford and there are little activities for young people in the area. The Youth Club provides a safe meeting place which supports young people and helps them develop as they approach and enter their teenage years. Several of the young people, now in years 8 and 9, have become junior leaders taking responsibility and growing in confidence.

The local Police community Support Officer for Stafford North and Doxey - Emma Fry, is very supportive of the initiative "The youth club also impacted positively on the amount of antisocial behaviour in the area, reducing poor and

unacceptable behaviour and educating the children that attend in a way that has resulted in some of the most problematic children becoming youth leaders."

The group were awarded a grant through the Stafford Borough Council – Small Grants Programme to replace the pool tables at the club. The tables are popular with the children and in constant on a weekly basis and had become worn and un-usable. With new tables, pool has been an attraction to the young people in Doxey and the numbers attending are showing a gradual increase since the end of the pandemic restrictions.

Our Grants

Arts & Culture

The Community Foundation supports a number of organisations across the county of Staffordshire who are working to connect local people with Staffordshire's rich history and culture.

A Case Study

Biddulph Youth & Community Zone

Biddulph Youth and Community Zone aim to promote community cohesion in Biddulph and surrounding areas. They run a thriving youth project, with over 150 members and also run a variety of inclusion projects for the over 60's, families and offering mentoring projects.

They were awarded a grant through the Arts Council England – Lets Create Queens Platinum Jubilee Programme. Their project offered a creative space for young people to be a part of their community in celebration of the Jubilee through art. They were able to explore their creative skills and increase their potential by; learning to play an instrument, becoming a member of a band, developed their music skills and invited to take part in music workshops. They are also offered opportunity for members to create graffiti art, photography, film making and animation.

They explored music through time and focussed on key times of past Royal Celebrations and the music from various eras. The project ran as an intergenerational project bringing both young and older members of the community together.

A Case Study

Kingstone Platinum Jubilee Group

Kingstone Platinum Jubilee Group are a newly formed group - based near to Uttoxeter- to facilitate the celebration of the Queen's Platinum Jubilee.

They hosted 5 days of celebration which brought the community together. Events included a best dressed house competition, football and tennis tournaments for the children, family quiz, beacon lighting and firework display. They invited a piper to attend the celebration with a specially written piece of music, concluding with a street party and village fete.

Funding from the Arts Council England – Lets Create Queens Platinum Jubilee programme allowed them to host activities within the celebrations, which included a flower display festival and band.



Financial Summary

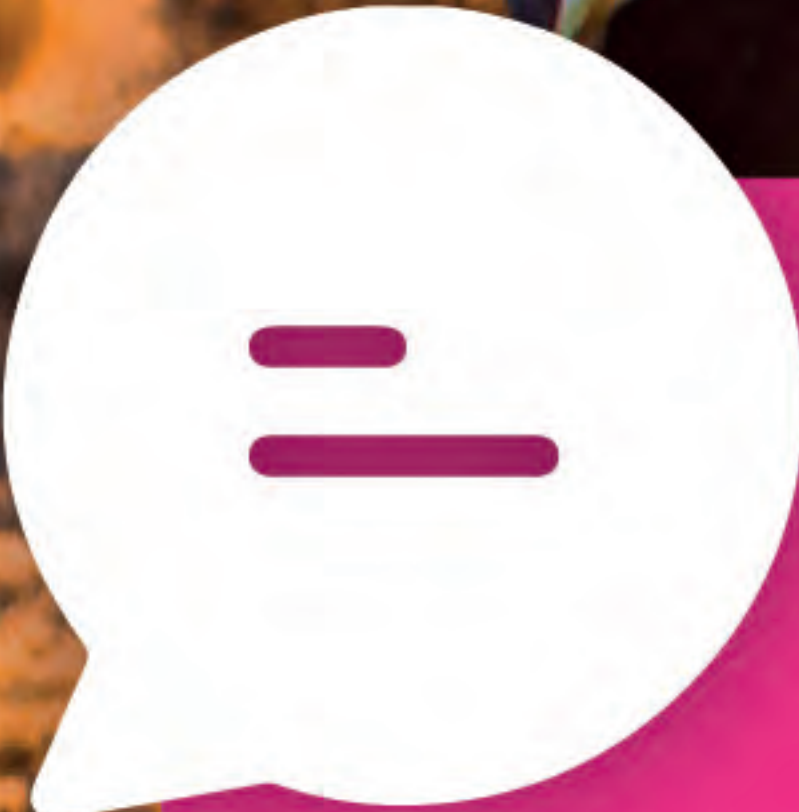
Grants Awarded



by United Nations Sustainable Development Goals

The internationally recognised UNSDGs are a strategic initiative in The Community Foundation’s Business and Development plan, with the objective to act as the lead voluntary sector body for the rollout and promotion of the SDGs.

	No Poverty	1383
	Good Health & Well Being	190
	Quality Education	16
	Gender Equality	2
	Reduced Inequalities	71
	Sustainable Cities & Communities	160



If you would like to learn more about the UN Sustainable Development Goals or The Community Foundation’s work in this field, please contact Faye Williams or Jo Cooper on 01785 339540 or email via office@staffordshire.foundation

Financial Summary

Grants Awarded

by Area

- A. Newcastle-under-Lyme
- B. Stoke-on-Trent
- C. Staffordshire Moorlands
- D. Stafford
- E. East Staffordshire
- F. South Staffordshire
- G. Cannock Chase
- H. Lichfield
- I. Tamworth

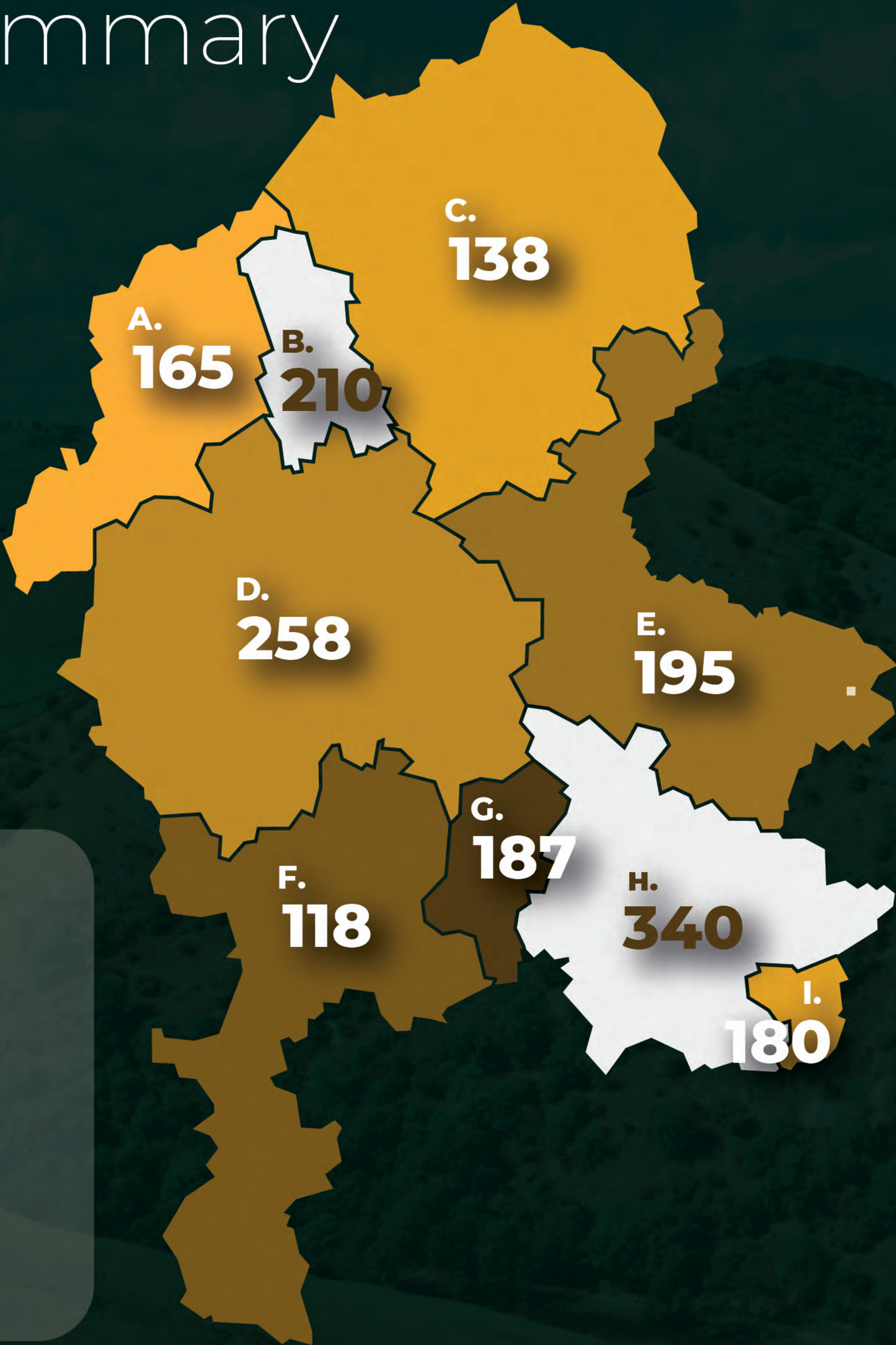
Grants Awarded

by Beneficiary Number

**401**
Unique Organisations

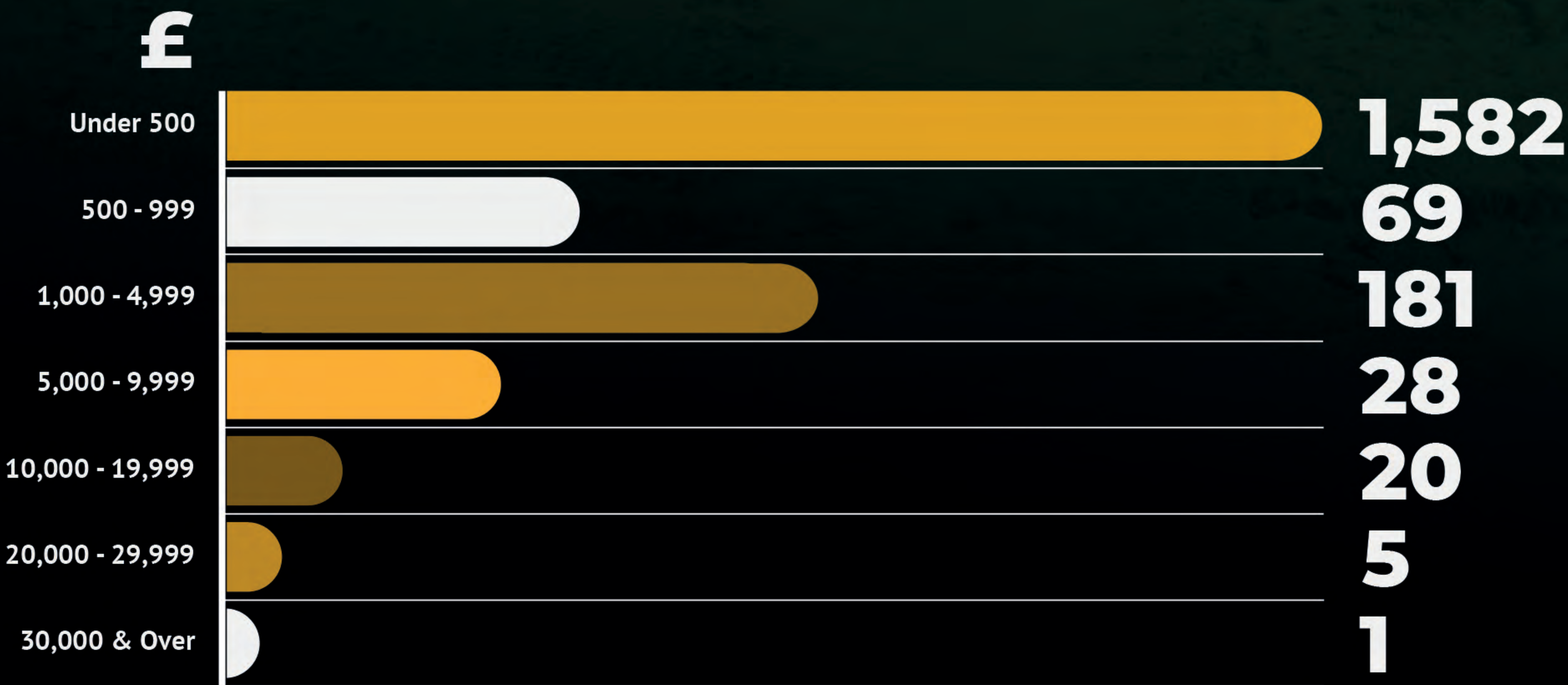
**Over 1,400**
Individual Households

**300,000**
Beneficiaries



Grants Awarded

by Financial Band



Our Funds

Endowment Funds

The following funds have been established to support a particular cause or area. Starting at £25,000.

ASPIRE HOUSING FUND (FORMERLY REALISE FUND) BEAM FUND **BISHOP STAMER FUND** **BENTILEE EMPOWERMENT FUND** **BREATH OF LIFE FUND** BURSLEM COMMUNITY FUND CHILDRENS HOLIDAY FUND **CHILDRENS HOSPICE FUND** **COLIN LINE FUND** EDWARD WOOD FUND ETRURIA ROTARY FUND **HILTON FUND** **J & O LLOYD FUND** **KINGSLEY COMMUNITY FUND** **LGB SWITCHBOARD FUND** MADDOCKS, BURSLEM & LEICESTER FUND MO CHAUDRY FUND **MALAM FUND, (INCORPORATING THE EDWARD MALAM CONVALESCENT FUND, GT MOUNTFORD DINNER FUND, HEATH MEMORIAL TRUST, HENRY HILL'S ANNUAL CHRISTMAS GIFT AND THE JOHN PEPPER FUND)** **RURAL DEVELOPMENT FUND** SIR STANLEY MATTHEWS FUND **YOUTH OPPORTUNITIES FUND** **UNITED CHARITIES (CHECKLEY & UPPER TEAN), WHITTINGTON & FISHERWICK FUND**

Held Funds

These are funds that are to support a specific cause or charity.

CFS FUND SCVYS FUND **SUPPORT STAFFORDSHIRE FUND** **TABITHA TRUST** VAST FUND

Public Appeals

These are funds that are made up of donations from public appeals, and held and managed by The Community Foundation.

AFGHAN REFUGEE APPEAL SHROPSHIRE FLOODS 2021 **SURVIVING WINTER APPEAL** **HIGH SHERIFF APPEAL**

Flow Through Funds

These are funds which are not invested, but where funding has been made available to support a particular cause, and are usually designed to be spent within 12 months.

#IWILL STAFFORDSHIRE AFGHAN EVACUEE FUND **ARTS COUNCIL QUEEN'S PLATINUM JUBILEE FUND** **BRISTOL & WEST FUND** **DISCOVER DIGITAL** EUROPEAN SOCIAL FUND GET CONNECTED FUND **HIB ASPIRE FUND** **LICHFIELD DISTRICT COUNCIL MEMBERS FUND** MADE BY SPORT – SHROPSHIRE **MADE BY SPORT – STAFFORDSHIRE** **PEOPLE POWER** STAFFORD BOROUGH COUNCIL SMALL GRANTS STAFFORD BOROUGH COUNCIL SPORTS FUND **STAFFORD SWALLOWS SPORTS FUND** WINTER WARMTH (STAFFORDSHIRE) WINTER WARMTH (STOKE ON TRENT)

Our Funds

Place Based Funds

These funds are to support specific geographical areas and are made up of pooled donations from businesses, trusts and individuals.

we love

CANNOCK CHASE BURTON **LICHFIELD**

THE MOORLANDS **NEWCASTLE**

STAFFORD **SOUTH STAFORDSHIRE**

STOKE ON TRENT **STAFFORD**

UTTOXETER TAMWORTH

STAFFORDSHIRE



New Community Fund launched in 2021!

In October 2021, The Community Foundation officially launched a brand-new Community Fund dedicated to supporting voluntary organisations across the Staffordshire Moorlands.

We Love The Moorlands is a community fund which will provide small grants of up to £1000 to a range of projects working exclusively in the Staffordshire Moorlands. The fund is overseen by an advisory panel that help The Community Foundation to attract donations and promote the fund across the district. Several local businesses have already pledged their support, and made financial donations to support the initiative, such as Ornua and Hewitt & Carr.

Following the launch of We Love The Moorlands, the towns of Leek, Cheadle and Biddulph were

celebrated through the creation of the 'Three Town Trail.' The challenge called for local people to take a 39.5 mile route across the three Moorlands towns in order to raise funds for Moorlands communities.

we love
The Moorlands



Our Funds

Place Based Giving

We provide individuals and companies ways to give back to the community that ensures long-term benefits.

SCAN
ME



Find out
more about
supporting
our mission



The Community Foundation are grant giving specialists that support organisations and individuals in need by awarding them funds to help them live happy, healthy and fulfilling lives. This is achieved through partnerships with significant donors, local businesses and people who make regular small donations to support The Community Foundation's work.

People want to live and work in healthy communities that have a strong community spirit, and many people and businesses want to support them, but find it overwhelming when looking for a place to start. The Community Foundation has the perfect solution to overcome that problem, in the form of a local fund that involves everyone doing a little and combining their efforts to produce a snowball like effect. This offers local organisations who are delivering significant support to those in need a place to go to for financial support.

Each borough or district within Staffordshire has access to a fund supporting their area exclusively, and there is a general fund for the whole county. These funds are called We Love....., and will distribute grants to small community groups across the area. The remit of the fund and the causes it will support are flexible, allowing them to respond to changing needs. It means that different boroughs or districts can use their funds for different causes, and can help to vary the support given in each area, to be truly reflective of an area's strengths and need for support. These funds are set up as permanent endowments, (see page 3), and so will exist in perpetuity.



“Good fortune often happens when opportunity meets with preparation.”

Thomas Edison



Our Funds

More Place Based Giving

If being a part of something that is not just for others but can help you with building networks and showing publicly that you are a supporter of the community then joining the exclusive Investors in Community scheme might be of interest.

For businesses who are already involved, they are seen as socially responsible, have improved business processes - as employees are engaged with caring for their achievements, they stand out as a good and caring employer, which in turn attracts and helps to retain high quality employees, and it's also a great way to promote the business.

You can be involved on panels that help to decide where the funds are awarded. Each fund has a panel of local 'donor advisors', people who help to raise funds and steer the direction of the fund. You are ambassadors of The Foundation helping to build awareness for those in need. These local funds are just a part of the picture of what The Community Foundation has available.

Making a Difference Across the District



All of the 'Place Based Giving' funds are part of our 'We Love' initiative.

How You Can Help to Give Something Back

philanthropy [fi-lan-thruh-pee]

noun, plural phi-lan-thro-pies.

1. The desire to promote the welfare of others, expressed especially by the generous donation of money to good causes.

Charitable giving is a personal choice, and it is rare that two people want to achieve exactly the same thing in the same way. The Community Foundation does not operate a 'one size fits all' approach to charitable giving, and our team of expert advisors are here to work with you to develop a plan to give charitably **that suits your needs and wishes.**

Charitable giving and philanthropy is no longer the domain of the very wealthy, and **everyone can be involved in supporting their preferred causes** and people, in a way that suits them.

The Community Foundation is an organisation that has a basis in sustainability, so you can be sure that **however you choose to give, there will always be someone on hand to offer help**, information, advice, guidance and support.

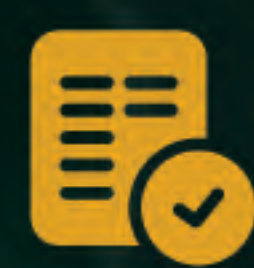
Here's How You Can Help to Give Something Back...

Establish Your Own Fund



Having your own fund is like having your own charitable trust without the hassle of administration and regulations. If you have a specific remit in mind, or a specific type of charitable cause that you would like to support then you can establish your own named fund. The name can be chosen by you, and is usually used so that it is easily identifiable by donor, whether that is an individual's name, a family named fund, or a business name. It helps to ensure that your charitable giving is recognised.

Held Fund



A held fund is where we take over the day to day administration of an existing fund or a newly established fund. We will manage all legalities, and can invest the fund with our endowment to generate a better return, whilst leaving all decisions to you.

Leaving A Legacy



You can leave a gift to The Community Foundation in your will to support the causes and areas you care about after you are gone.

This could be a pecuniary or residuary legacy, and we are happy to work with you and your solicitors to decide on appropriate wording that you can include in your will. A legacy can be used to establish a fund in your own name, that of a family, or to be added to one of our existing funds.

Supporting A Community Fund



If you wish to give something back charitably but don't want to establish your own dedicated fund, or you don't want to give large amounts you could support one of our community funds.

These funds are specific to a geographic area, and are flexible so that they can respond to changing needs within your local community.

Join The Foundation Club

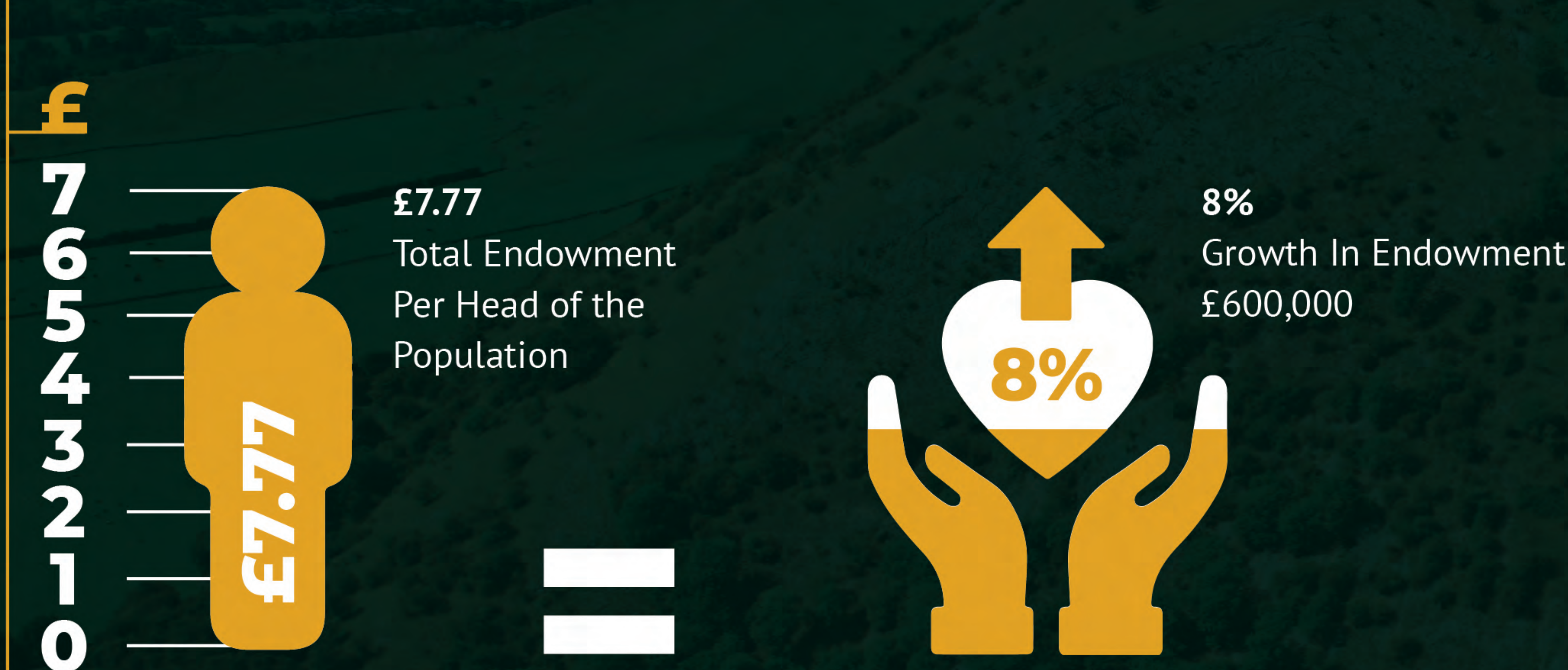
The Foundation Club is a local network of people and businesses who want to give something back to their local community on a regular basis. Donations can start from as little as £1000 per year, and offers the opportunity to network with other Foundation Club members, to share information about your charitable giving and to develop personal and business connections with other philanthropically minded people. Any donation received through The Foundation Club is administered through our 'We Love' community funds, and so goes to make a difference to organisations on your doorstep.



Our Financial Summary

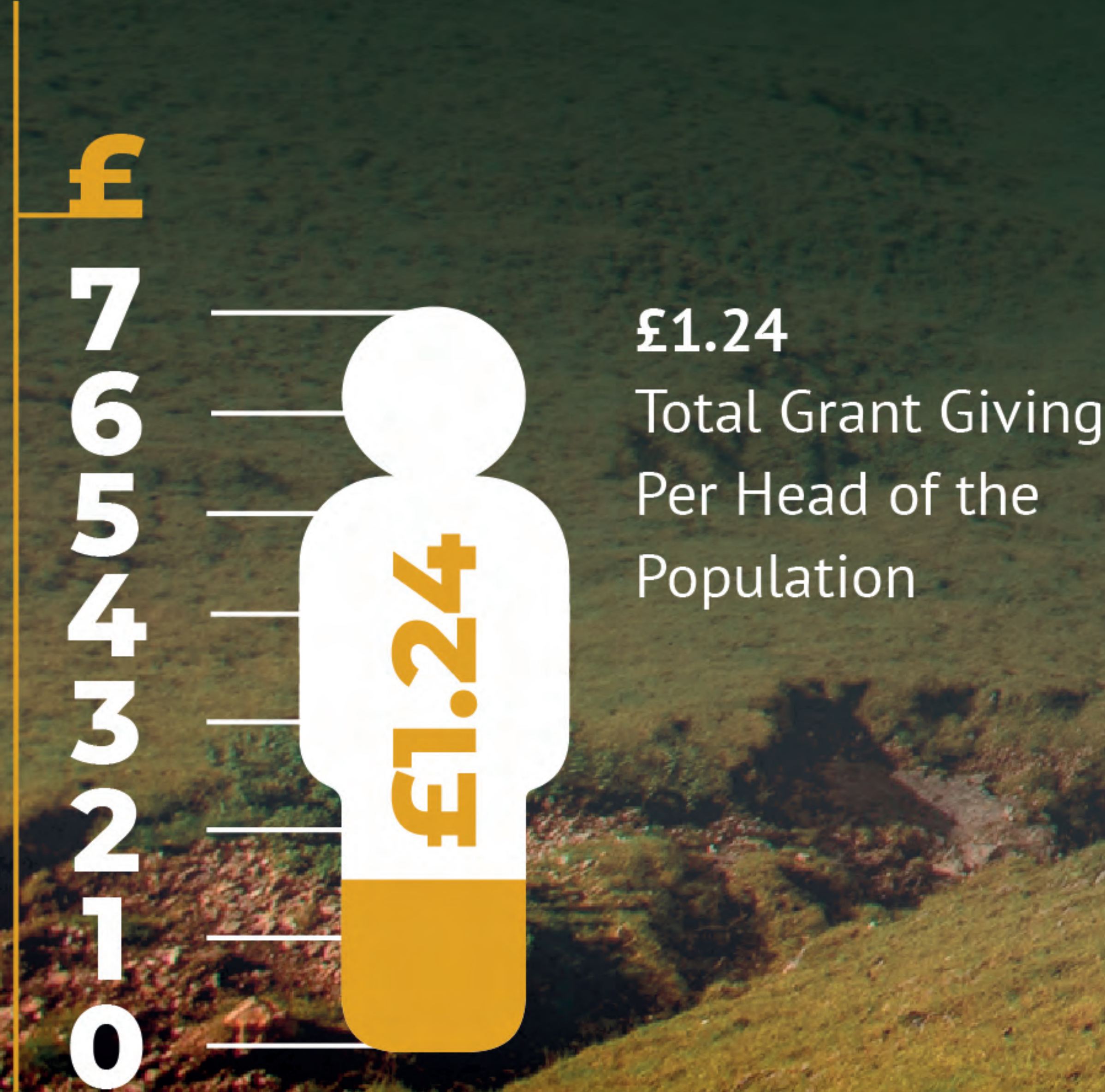
2021 / 2022

 **£8.0 Million**
Total Endowment



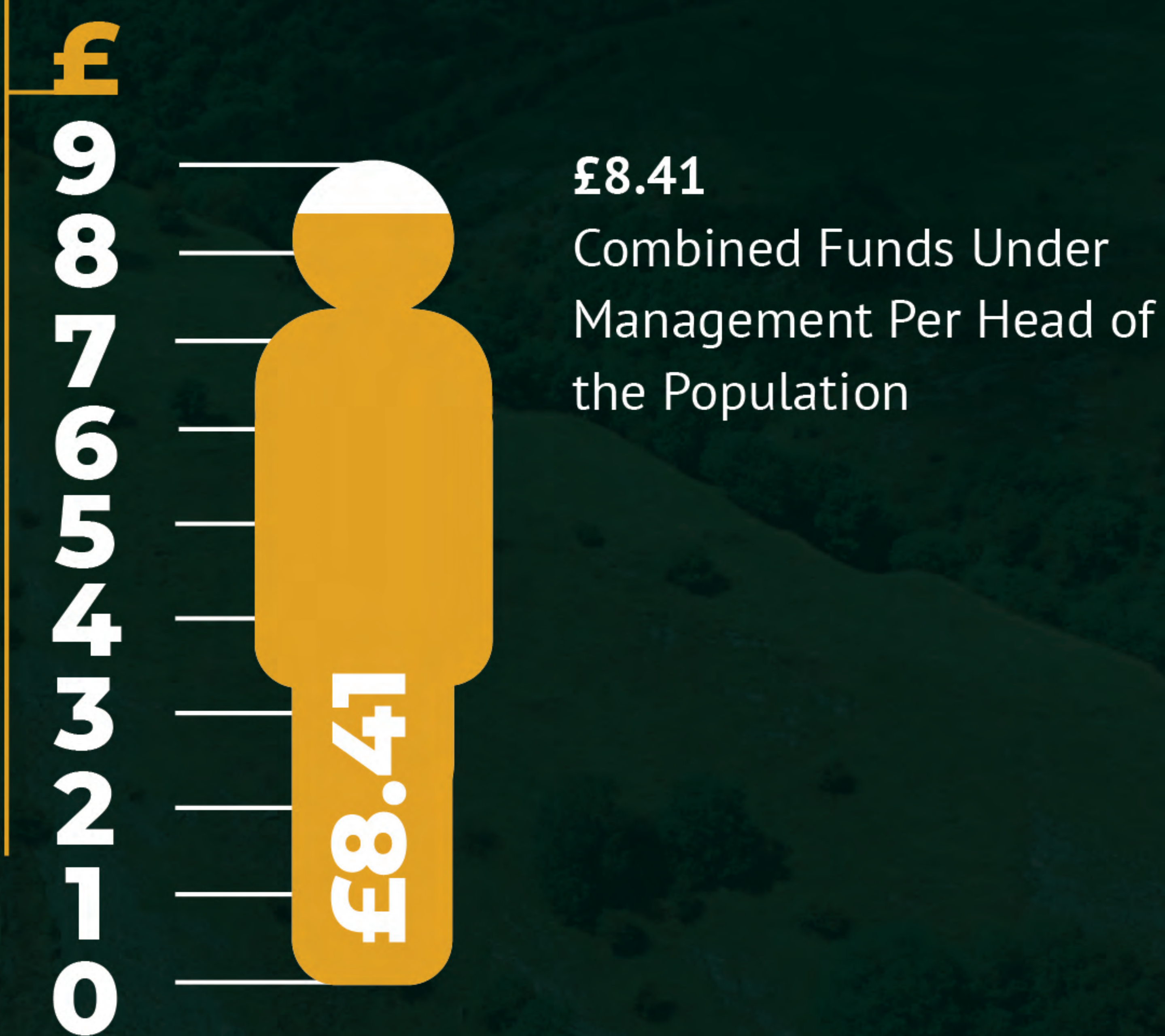
2021 / 2022

 **£1.4 Million**
Grant Giving

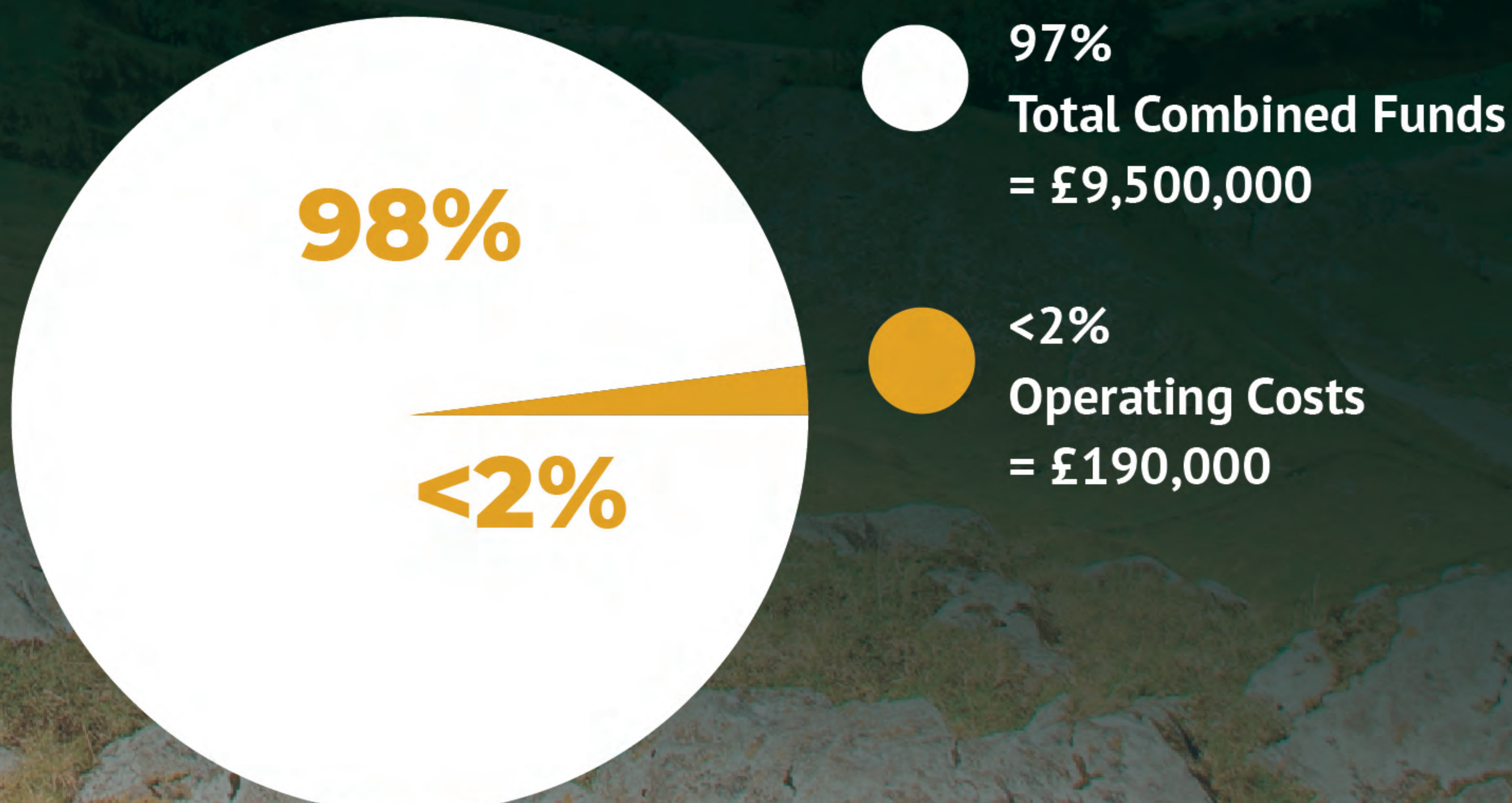




£9.5 Million Combined Funds Under Management



Just a £190,000 Operating Budget



Meet Our Team

Our Team



Steve Adams
Chief Executive



Adam Berrisford
Head of Operations



Leanne Macpherson
Head of Programmes



Faye Williams
Business Development
Manager



Jo Cooper
Business Dev Officer



Sian Emery
Programmes Officer



Benjamin Hilton
Operations Officer



Joe Palmer
Programmes Officer



Nikki Winmill
Programmes Administrator



Yasmin Hargrove
Programmes Administrator



Natalie Bratby
Volunteer

Meet Our Team

Our Trustees



Roger Lewis
Chairman



Jonathan Andrew
Vice Chair



Simon Price
Vice Chair



Jeremy Lefroy
Treasurer



Charlotte Almond
Trustee



Charles Bagot-Jewitt
Trustee



Ashley Brough
Trustee



Adele Cope
Trustee



Alan Durose
Trustee



Dean Harris
From March 2021



Judy Scott-Moncrieff
Trustee



Terry Walsh
Trustee

Upcoming Initiatives 2022 / 23

What's on the horizon?

As we enter the 2022/23 financial year, The Community Foundation are busy planning new initiatives aimed at supporting our communities across Staffordshire.

Community Mental Health Fund for Adults

Working with the NHS Midlands Partnership Foundation Trust and North Staffordshire Combined Healthcare Trust, The Community Foundation will be delivering a brand new fund worth £900K aimed at supporting organisations working with adults suffering from mental health related conditions.

Grant applications will seek to support people with Severe Mental illness (SMI) from one or more above under-represented groups and will support them to access to services, support them to express how services could be shaped to improve experiences and goals for people from that under-represented group.

Best Kept Village Community Competition

The Richard Winterton Best Kept Village Community Competition is preparing for a return to normality in 2022 as the competition goes ahead without previous restrictions in place.

For 2022, the competition will have a significant focus on the community aspect of village life. We will also see the launch of a brand-new website dedicated to BKVC that will make the competition more accessible to all.

Richard Winterton, county sponsor of the competition, said "After 2020's cancellation and last year's virtual event, I know both the BKVC judges are looking forward to visiting the villages and entrants are bursting to showcase celebrate their communities and we thrilled to be involved as sponsors of this special competition."

Household Support Fund

In response to the rising costs of living, The Community Foundation is working with Staffordshire County Council and Stoke-on-Trent City Council to support local people who are struggling to meet these higher costs.

The Household Support Fund will launch in 2022 and aims to provide financial assistance to local people across Staffordshire and Stoke-on-Trent who are in need of some support due to their personal circumstances.



Get In Touch With The Community Foundation

Contact Us

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www.staffordshire.foundation

Social Media

Search for us on

Twitter, Facebook, Instagram and LinkedIn using:

“CFStaffordshire”



YouTube



Find us on YouTube using:

“The Community Foundation for Staffordshire”

Auditors

Dains LLP

Bankers

Unity Trust Bank

Registered Charity

No: 1091628

Investment Managers

Brewin Dolphin Limited

CCLA Investment Management Limited

Marlborough Fund Managers Limited

Company Registered in England & Wales

No: 04220563



The
**Community
Foundation**
for Staffordshire